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James LeVoy Sorenson to Receive The Family Award from One Heart Foundation

Sorenson Molecular Genealogy Foundation will offer in-kind DNA analysis donation to the Boy Scouts' Trapper Trails Council

SALT LAKE CITY (November 9, 2005) - The Sorenson Molecular Genealogy Foundation (SMGF), a non-profit organization dedicated to fostering global family history research and family connections by building the world's premier database of correlated genetic and genealogical information, today announced that SMGF founder James LeVoy Sorenson will receive The Family Award from the One Heart Foundation in recognition for his work in connecting families around the world through genealogy and DNA analysis and for providing tools that encourage Boy Scouts to earn the Boy Scouts of America's Genealogy merit badge.

The Family Award recognizes individuals who make outstanding contributions to strengthening families. Past recipients include Reba McEntire, Tim McGraw and Faith Hill, Martina and John McBride, author Alex Haley, Fred Rogers of the Mr. Rogers television show, talk show host Sean Hannity, and George and Olive Osmond. More information on the award, including a complete list of recipients, can be found at <http://www.thefamily.com/award.asp>.

The 2005 award will be presented at the 17th Annual "High Seas" Action Auction of the Trapper Trails Council of the Boy Scouts of America (BSA), which covers a large segment of Northern Utah and Southern Wyoming. The event, which helps raise money for the Council's operations, activities and training programs, will be held Saturday, November 12, 2005 at the Davis Convention Center in Layton, Utah. The auction is open to the general public. There will be a silent auction from 4:30 p.m., followed by a holiday dinner at 6:30 and a live auction at 7:30. Doug Wright of KSL Radio will serve as master of ceremonies and auctioneer, joined by guest celebrities Alan Osmond and Kent Norton. The cost for the event is \$50.

"We are honored to recognize James Sorenson for his tireless and generous support of family and scouting values and causes," said Alan Osmond, co-founder of One Heart, Inc., an international non-profit organization dedicated to strengthening families by raising funds, producing events and publishing family-friendly content that increase awareness and support for significant family-related issues.

"Mr. Sorenson is a pioneer in creating technologies and organizations that further the ability of families to connect across generations," added Mark Allen, CEO and founder of ScoutMedia, who worked in conjunction with the Sorenson Companies to produce a new CD for Boy Scouts that fuels interest in family history and genealogy. "No one is more deserving of this award more than he is."

"We are proud to support the values and activities of the Scouting organization and the One Heart Foundation in furthering family connections throughout the world through genealogy and genetic analysis," said Mr. Sorenson.

At the Trapper Trails event, Mr. Sorenson will also announce a \$20,000 in-kind contribution that will provide free DNA testing and analysis to Boy Scouts who apply for the service through the Foundation's Web site, <http://www.smgf.org>. This service is not limited to those in the Trapper Trails Council, but is available to all Boy Scouts worldwide.

For more information about the Trapper Trails 2005 Auction, interested individuals should visit <http://www.trappertrails.org/pdfdocs/auction05.pdf>.

About Sorenson Molecular Genealogy Foundation

Sorenson Molecular Genealogy Foundation (SMGF) is a non-profit research organization that collects and analyzes DNA samples in order to create the world's most comprehensive correlated genetic and genealogical database. SMGF's database uses sophisticated DNA analysis to link individuals together, allowing public access to the database while maintaining strict confidentiality of participants' information. Information is available at the Foundation's Web site, <http://www.smgf.org>.

About One Heart Foundation

One Heart, Inc., co-founded by Alan and Suzanne Osmond, is a 501(c)(3) international non-profit organization dedicated to strengthening families by publishing content, raising funds, producing events with

"more than entertainment" and in bringing awareness and resolve to family issues. With headquarters in Orem, Utah, One Heart's mission is to "strengthen individuals by providing guiding principles that unite families and society through faith, courage, love, commitment, truth, and integrity." Information about One Heart can be found at <http://www.oneheart.org>.

About ScoutMedia

ScoutMedia is a non-profit organization that partners with the OneHeart Foundation (501c3) to produce media tools for Boy Scout leaders to compete effectively in an increasingly digital world. ScoutMedia tools are supplemental to scouting programs found throughout the world, and are designed to help capture and pass along traditional values from leaders around the world. Information about ScoutMedia can be found at <http://www.scoutmedia.org>.

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